



LIMOR “LADYADA” FRIED

ELECTRICAL ENGINEER & CREATOR OF ADAFRUIT

While studying engineering at MIT, Limor “Ladyada” Fried decided that she would use her skills to create better educational tools for teaching electronic engineering. She founded the electronics company Adafruit in her dorm room in 2005, and in the last 10 years, Adafruit has grown to over 100+ employees in the heart of NYC with a 50,000+ sq ft. factory. Adafruit has expanded its offerings to include tools, equipment, and electronics designed for makers of all ages and skill levels. Limor’s moniker, Ladyada, is an homage to Lady Ada Lovelace, a mathematician who recognized the potential of computers.

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