



# MATTHEW GOINS

## CREATOR OF PUZZLE HUDDLE

Matthew Goins is the creative force behind the DC family-run jigsaw puzzle company Puzzle Huddle. Matthew and his wife, Marnel, created Puzzle Huddle after they felt there was a lack of diverse representation of children in toys — particularly puzzles. Matthew used his knowledge of arts and crafts and started to make his first puzzles for his own children using cardboard, printed high-res images, glue, and scissors. Since then, Puzzle Huddle's mission has spread far beyond their home, making it onto shelves in big box stores like Target. Even Oprah featured them in her Gift Guide. Puzzle Huddle is changing the way kids play and learn and has made a significant impact on the toy industry.

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